

A All Users

Add comparison +

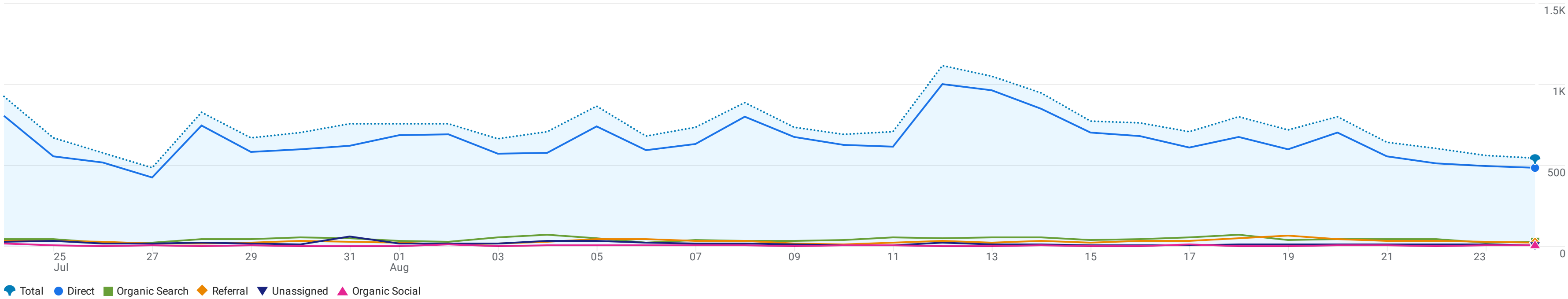
Custom Jul 24 - Aug 24, 2025

Traffic acquisition: Session primary channel group (Default Channel Group)

✔

Add filter +

Sessions by Session primary channel group (Default Channel Group) over time



Plot rows

Search...

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		Sessions	Engaged sessions	Engagement rate	Average engagement time per session	Events per session	Event count All events	Key events All events	Session key event rate All events	Total revenue
<input checked="" type="checkbox"/>	Total	24,279 100% of total	4,106 100% of total	16.91% Avg 0%	17s Avg 0%	5.69 Avg 0%	138,085 100% of total	0.00	0%	\$0.00
<input checked="" type="checkbox"/>	1 Direct	21,079 (86.82%)	2,374 (57.82%)	11.26%	8s	4.69	98,932 (71.65%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	2 Organic Search	1,349 (5.56%)	931 (22.67%)	69.01%	1m 20s	14.22	19,181 (13.89%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	3 Referral	914 (3.76%)	676 (16.46%)	73.96%	1m 19s	13.05	11,931 (8.64%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	4 Unassigned	519 (2.14%)	102 (2.48%)	19.65%	1m 51s	14.11	7,324 (5.3%)	0.00 (-)	0%	\$0.00 (-)
<input checked="" type="checkbox"/>	5 Organic Social	118 (0.49%)	50 (1.22%)	42.37%	26s	6.08	717 (0.52%)	0.00 (-)	0%	\$0.00 (-)